Request to attend Broadcasters Convention – Southern Africa, 19–20 October 2027

Dear [Manager's name],

I would like to request approval to attend Broadcasters Convention – Southern Africa, taking place on 19–20 October 2027 at Livingstone, Zambia, hosted by Broadcast Media Africa.

The convention brings together the people who run, regulate and supply the broadcast and media sector across Southern Africa. This year's theme is "Sustainable Broadcasting in a Diverse Content Economy: Reaching and Serving New Audiences".

The programme covers areas that matter directly to our work:

• Sustainable broadcasting: Diversifying income beyond licence fees, grants and advertising.

• AI in broadcasting: Newsroom, production, archives and audience insight.

• FAST and streaming: Broadcaster-led platforms: early lessons from the region.

• Cloud, IP and remote production: Leaner operations for broadcasters.

Attending would allow me to:

• learn from practical case studies and bring back ideas we can apply;

• hear directly from senior executives, regulators and technology leaders;

• meet peers, partners and suppliers from across the continent.

I will share a short summary of key takeaways with the team after the event.

Full programme and registration: https://sab27.broadcastingandmedia.com/programme

Thank you for considering this request.

Kind regards,

[Your name]